

Diploma in Hospitality

EQF Level 5 | 60 ECTS





ACADEMY



ABOUT US

IDEA Academy is a leading further and higher education institution, with its main campus based in Malta, a member country of the European Union. We offer a broad selection of programmes in a wide variety of fields that focus on emerging technologies, ranging from foundation programmes right up to master's degrees. All our qualifications are recognised internationally.

Our mission is to provide quality, affordable, industry-driven education to adult students. In doing so, we adopt a student-centric, blended approach to learning that equips you with the tools to help you stand out at your workplace.



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COURSE DESCRIPTION

The hospitality industry is vast and fast-growing. It encapsulates service-centred businesses such as hotels, restaurants, wellness centres, cruises and tourism.

This programme will delve into the service businesses in hospitality and cover overarching areas such as operations, finance, health and safety, work ethics, communication, customer care, supervisory skills and consumer behaviour. You will also look into contemporary issues related to hospitality, as well as innovation in hospitality.



**RECOGNISED
INTERNATIONALLY**

TARGET AUDIENCE

This course is targeted at:

- individuals seeking academic and professional advancement in Hospitality;
- mid-career break professionals looking for opportunities to return or change their career.

CAREER PATHS

The possible positions for which this programme aims to prepare you for include, but are not limited to:

- customer service manager
- operations manager
- business development manager
- retail manager
- health and services manager
- event manager

STRUCTURE & ASSESSMENT

The programme comprises a total of 10 study modules. Methods of assessment depend on the module and can be assessed in various modes.

ENTRY REQUIREMENTS

Candidates who apply for this course must possess one of the following:

- a qualification at EQF Level 4 (one GCSE 'A' Level or equivalent in any subject);

AND

- a pass in English Language and Mathematics at EQF Level 3 (GCSE – O-Level or equivalent).

Preference is given to applicants having a year of work experience in an area related to this study programme.

Students whose first language is not English will be required to demonstrate evidence of an adequate level of English proficiency.

PAYMENT PLANS AND SCHEMES

We offer the possibility for our students to pay in installments or to design a flexible monthly scheme. Refer to uae.ideaeducation.com to know more.



PROGRAMME OUTLINE

MODULE/UNIT TITLE	COMPULSORY OR ELECTIVE	ECTS/ ECVETs
1. An Introduction to Hospitality	Compulsory	6 ECTS
2. An Introduction to Finance and Cashier Management in Hospitality	Compulsory	6 ECTS
3. Health and Safety in Hospitality	Compulsory	6 ECTS
4. Principles of Customer Care	Compulsory	6 ECTS
5. Supervisory and HR Skills for Hospitality Professionals	Compulsory	6 ECTS
6. Hospitality Operations	Compulsory	6 ECTS
7. Communication Skills and Work Ethics for Hospitality Professionals	Compulsory	6 ECTS
8. Consumer Behaviour and Marketing in Hospitality	Compulsory	6 ECTS
9. Hospitality Innovation and Business Development	Compulsory	6 ECTS
10. Contemporary Issues in Hospitality	Compulsory	6 ECTS

You are required to complete all 10 compulsory modules (60 ECTS) to fulfil the requirements of this diploma.

Total credits: 60



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IDEA Academy is fully accredited by the Malta Further and Higher Education (MFHEA License No: 2014-FHI-015) and IDEA Academy Training Center LLC is regulated by the Knowledge and Human Development Authority (KHDA Permit No: C-630698).

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