

# Diploma in Business Management

EQF Level 5 | 60 ECTS





ACADEMY



## ABOUT US

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IDEA Academy is a leading further and higher education institution, with its main campus based in the European Union member country of Malta. We offer a broad selection of programmes in a wide variety of fields that focus on emerging technologies, ranging from foundation programmes right up to master's degrees. All our qualifications are recognised internationally.

Our mission is to provide quality, affordable, industry-driven education to adult students. In doing so, we adopt a student-centric, blended approach to learning that equips you with the tools to help you stand out at your workplace.



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## COURSE DESCRIPTION

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Communication, leadership and decision-making skills are but a few of the traits required to become an effective manager. This Bachelor of Science in Management will equip you with the knowledge and technical skills you will need to excel in a variety of management careers.

The programme will take you through the principles of management and will help you gain an understanding of both current and emerging practices in this field. The topics you will cover include organisation studies, economics, financial management, project management and work psychology, amongst others.

This course will also equip you with a range of personal development and analytical skills to prepare you for a career in management-related posts.



## TARGET AUDIENCE

This course is targeted at people who wish to have a thorough background in management in order to progress further in their careers, such as:

- supervisors
- coordinators
- assistant managers
- junior managers
- middle managers
- project coordinators/project managers

The target group can also be extended to groups that have significant management experience but lack a formal qualification, such as managing directors and officers.

## CAREER PATHS

The programme aims to help you progress from first-level supervisory positions to higher managerial roles.

## STRUCTURE & ASSESSMENT

The programme comprises a total of 10 modules. Methods of assessment depend on the module and can be assessed in various modes.

## ENTRY REQUIREMENTS

Candidates who apply for this course must possess:

- a qualification at EQF Level 4 (one 'A' Level or equivalent in any subject)

### AND

- a pass in English\* and Mathematics at EQF Level 3 ('O' Level or equivalent).

Preference is given to applicants having a year of work experience related to the field of study.

\* Students whose first language is not English will be required to demonstrate evidence of an adequate level of English proficiency.

## PAYMENT PLANS AND SCHEMES

We offer the possibility for our students to pay in installments or to design a flexible monthly scheme. Refer to [uae.ideaeducation.com](http://uae.ideaeducation.com) to know more.



## PROGRAMME OUTLINE

MODULE/UNIT TITLE	COMPULSORY OR ELECTIVE	ECTS
1. Underpinning Principles of Management	Compulsory	6 ECTS
2. Marketing Management	Compulsory	6 ECTS
3. Human Resources Development and Management	Compulsory	6 ECTS
4. Strategic Management	Compulsory	6 ECTS
5. Finance Management	Compulsory	6 ECTS
6. Operations Management	Compulsory	6 ECTS
7. Project Management	Compulsory	6 ECTS
8. Economics	Compulsory	6 ECTS
9. Service Driven Organisations	Compulsory	6 ECTS
10. Decision Making Techniques in Management	Compulsory	6 ECTS

You are required to complete all 10 compulsory modules (60 ECTS) to fulfil the requirements of this diploma.

**Total credits: 60**



[uae.ideaeducation.com](http://uae.ideaeducation.com)

IDEA Academy is fully accredited by the Malta Further and Higher Education (MFHEA License No: 2014-FHI-015) and IDEA Academy Training Center LLC is regulated by the Knowledge and Human Development Authority (KHDA Permit No: C-630698).

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