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Code of Ethics

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1. Aim and Scope of Document

The purpose of this is to provide information on IDEA Academy's Code of Ethics.

The Code of Ethics determines the basic ethical standards for students, faculty members, and all other staff.

The Code of Ethics aims to build and maintain high professional and ethical standards among members of IDEA Academy community, strengthen loyalty, ensure the transparency and social responsibility of IDEA Academy activities, and encourage the freedom of research, teaching, and learning, as well as promote a positive public image of IDEA Academy.

2. Definitions

Ethics	Moral principles that govern a person's behaviour or the conduct of an activity.
Personal Ethics	While the law can establish what behaviour is right and wrong, unethical behaviour is also determined by social attitudes of morality and good conduct. Ethical behaviour helps to build trust, and in the context of IDEA Academy is associated with individuals acting with integrity and transparency. Unethical behaviour is commonly associated with selfishness, seeking personal satisfaction and the fulfilment of personal objectives (to the detriment of colleagues, the IDEA Academy, or third-party individuals or organisations).
Corporate Ethics	Standards of behaviour expected of IDEA Academy, which affects relationships with staff, students and partners, as well as with regulators, the region and society as a whole. These standards relate primarily to the Code's guiding principles and support the IDEA Academy Mission, Vision, Ethos and Identity. They provide an institutional context within which individual staff can ensure that their personal behaviour is ethical in support of the collective achievement of the IDEA Academy strategic objectives.
Research Ethics	Ethical principles or values pertaining to the various issues and fields of research. This includes ethical aspects of the design and conduct of research, the way human participants or animals within research projects are treated, whether research results may be misused for criminal purposes, and it refers also on aspects of scientific misconduct.

3. Guiding Principles

The students and individual members of staff will:

- Behave with independence, consistency, honesty, and transparency in all activities.
- Carry out research and scholarship of a quality which commands the respect of academic peers, which is open to testing and refutation, and which is undertaken in an ethical and legal manner.
- Defend and promote the freedom to pursue, advance, and disseminate knowledge and ideas.
- Test received data, information, and knowledge, examine evidence critically, consider and evaluate all opinions, beliefs and arguments with respect.
- Award degrees based on merit.

4. Policies and Procedures

IDEA Academy deliberately does not attempt to set out a pre-determined list of 'ethical' or 'non-ethical' activities. IDEA Academy established mechanisms by which informed decisions can be taken on matters relating to ethics (and the associated risks) on a case-by-case basis, within the appropriate policy or procedural context. The supporting documents listed overleaf provide the relevant procedures when considering ethical matters.

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